

WHY WE DO WHAT WE DO

We believe the physical environment we inhabit plays a vital role in our ability to thrive.

Just as fertile soil provides the physical environment which enables a tree to reach great heights, the places we live have the ability to help us achieve our full human potential. We believe physical environments that encourage routine engagement with life, i.e., people and the natural environment, provide the opportunities for connection that give purpose and meaning to our lives. We believe that our inherent human inclination to genuinely connect with other living things is a basic human need that must be fulfilled in order to sustain a healthy mind, body, and soul.

Glassman Companies exists to help mend the growing divide between human beings and life. We believe in the built environment's ability to shape us through its unique role as the stage upon which we play out our lives.

Professionals across many disciplines are working to discover the specifics of human-to-nature and human-to-human connections in order to give us a better understanding of these bonds in both an analytical and metaphysical way. Not only are these studies highlighting the importance of human connection, they are also educating us on how we can mend the growing divide between human beings and life. It is important to recognize that the physical environment cannot force people to connect; it can only create the opportunity for connection by providing the meeting place and making it desirable. As human beings we are constantly confronted with the option to engage with life or with the artificial things that alienate us from it and each other. This is an everyday choice we all make that is fundamental to our overall wellbeing. It is no secret that the number of hours we devote to screens has skyrocketed in the last two decades. Science is starting to paint a grim picture of the effects screen time and social media have on our mental, physical, and emotional health. This reality makes the quality of our connection with life more important and urgent than ever before. Mending the growing divide between human beings and life requires the devotion of scientists, doctors, parents, teachers, artists, writers, politicians, planners, engineers, designers, builders, and many others all in an effort to create vibrant communities composed of people who are engaged with life. It is Glassman Companies' mission to contribute to this effort by creating opportunities for people to thrive through a physical environment that encourages and nurtures routine engagement with life.

